



DOLE PACKAGED FOODS

Overview	38
Canned Products	40
Plastic Cups	42
Plastic Jars	44
Frozen Foods	46
Production Facilities	48



Blueberries are among the fruits best recognized for potential health benefits. A good source of fiber, blueberries contain only 83 calories per cup.

DOLE PACKAGED FOODS

OVERVIEW

Trends towards convenience and healthy snacking have driven the explosive growth of packaged fruit products.

Dole sources its packaged food products from the finest growing regions in the world. Dole produces and markets canned pineapple, canned pineapple juice, fruit juice concentrate, fruit in plastic cups (FRUIT BOWLS® and FRUIT BOWLS in gel) and plastic jars. All of Dole's significant packaged food products hold the number one market share position in North America.

Approximately 70 percent of all the pineapple used in Dole's worldwide packaged products comes from the Philippines, with the remaining 30 percent coming from Thailand.

Approximately 85 percent of Dole's Philippines' and Thailand's packaged fruit production is supplied to North America and Europe. The remaining 15 percent goes to Asia.

Below: DOLE TROPICAL GOLD pineapple tidbits are available to food service customers.

Right: A delicious selection of DOLE fresh and packaged food products.



Modern technology and a dedicated team of more than 6,000 employees at Dole's two Thailand canneries assure consistent quality and taste.



DOLE PACKAGED FOODS

CANNED PRODUCTS

In 1933, DOLE Canned Pineapple became the first product to carry the DOLE label. Dole was the first to successfully grow and harvest pineapple on a commercial basis. In 1907, Dole was the first to offer recipes in ladies' magazines, enticing them to buy pineapples. This was one of the first nationwide consumer ad campaigns in America.

DOLE Canned Pineapple is a nutritious, convenient, ready-to-eat and ready-to-use product. It is available in slices, chunks, tidbits and crushed, all of which offer the consumer flexibility in usage. All varieties are packed in either unsweetened pineapple juice or syrup. The pineapple used in these products is sourced from the Philippines and Thailand.

One of Dole's first canned pineapple products, DOLE Canned Pineapple Juice is 100 percent juice, not from concentrate. A sweet tasting refresher, it is available in 6 oz. and 46 oz. cans. Dole also offers Pineapple Orange Juice in 6 oz. cans. Dole produces these two juices in the Philippines and Thailand.

Below: DOLE Pineapple Chunks offer a refreshing tasty treat.

Right: Preparing DOLE Pineapple Slices in one of Dole's Thailand canneries.

Center right: A delicious DOLE Pineapple ready for harvest.

Far right: DOLE 100% Pineapple Juice is a healthy addition to a smoothie.





DOLE PACKAGED FOODS

PLASTIC CUPS

Dole introduced its FRUIT BOWLS products in 1998 to respond to consumers' need for nutritious, convenient snacks. Dole's FRUIT BOWLS products were overwhelmingly accepted by consumers. FRUIT BOWLS are a wholesome snack that consumers can take wherever they go.

Dole grows and sources the fruit for its FRUIT BOWLS primarily in the Philippines, Thailand and China. The FRUIT BOWLS line includes fruit in juice, gel or light syrup and a palate of pleasing varieties such as pineapple, pears, peaches, tropical fruit, mixed fruit and Mandarins.

Below: Two of Dole's popular FRUIT BOWLS.

Right: Packing DOLE FRUIT BOWLS for shipment from Thailand.





DOLE PACKAGED FOODS

PLASTIC JARS

DOLE Fruit in Plastic Jars provide a nutritious, convenient, multi-portion option for fruit that can be stored in the refrigerator and served to the whole family. With its resealable container, this DOLE product offers consumers a healthful fruit snack or side dish, filled with all-natural fruit and no preservatives. Consumer demand has made this product a success.

DOLE Fruit in Plastic Jars is available in four refreshing flavors:

- Pineapple Chunks in pineapple juice
- Sliced Peaches in light syrup
- Tropical Fruit, including red and yellow papaya and pineapple, in light syrup
- Mandarin Oranges in light syrup

Below: DOLE Fruit in Plastic Jars offers a nutritious, convenient, multi-portion of fruit.

Right: DOLE Mandarin Oranges in Light Syrup are a tasty side dish or snack.



Dole's 750,000 square foot Philippine cannery.



DOLE PACKAGED FOODS

FROZEN FOODS

Dole expanded its packaged foods line in 2004 with the acquisition of J.R. Wood, Inc., a producer and marketer of frozen fruit products. With this acquisition, DOLE became the number one frozen fruit brand in the United States. The Company's frozen fruit product line includes: apples, apricots, blackberries, blueberries, wild blueberries, boysenberries, cherries, cranberries, mango, mixed berries, mixed fruit, mixed melon, papaya, peaches, TROPICAL GOLD® pineapple, raspberries, rhubarb and strawberries.

J.R. Wood was the first to offer individually quick frozen organic peaches. It has since added IQF strawberries and apricots to its organic offerings.

*Upper right: DOLE frozen Peaches.
Below: DOLE frozen Mixed Berries and Mixed Fruit.
Lower right: DOLE frozen Mixed Berries.*



A colorful mix of DOLE frozen fruit products.



DOLE PACKAGED FOODS

PRODUCTION FACILITIES

Philippines: Dole owns a 750,000 square foot cannery, as well as a juice concentrate plant, freezer, box forming plant and can manufacturing plant. Approximately 30 percent of Dole's FRUIT BOWLS products are manufactured in the Philippines.

Thailand: Dole controls two multi-fruit canneries in Thailand, one approximately 600,000 square feet and the other approximately 400,000 square feet. Dole Thailand produces in excess of 70 percent of Dole's FRUIT BOWLS products.

California: Dole's frozen fruit operations, located in Northern California, include two raw fruit processing and freezing plants of approximately 560,000 square feet and a consumer-pack bagging operation and a series of pre-cooling and freezer storage rooms.

Upper right: Preparing FRUIT BOWLS in Thailand.
Below: Dole offers FRUIT BOWLS in mouth-watering gels.
Lower right: A nutritious selection of Dole's frozen fruit products.

